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CENTER FOR NEW MUSIC TO BE JOINED BY SAN FRANCISCO CONTEMPORARY MUSIC PLAYERS AND SAN FRANCISCO FRIENDS OF CHAMBER MUSIC ON TAYLOR STREET

Music Community Flocks to Intimate New Hub for Concert Music in the Tenderloin / Central Market Arts District

SAN FRANCISCO, CA [July 30, 2013] – The Center for New Music, San Francisco's new hotbed for creative music, is initiating partnerships with two venerated local music organizations, the San Francisco Contemporary Music Players and the San Francisco Friends of Chamber Music. As of August 1, 2013, these two longstanding organizations will join the Center and its growing community of individual composers and performers, resident ensembles, and partner organizations, at 55 Taylor Street in San Francisco's Tenderloin neighborhood.

Founded in September 2012, the Center for New Music is a new non-profit organization helping to incubate and present composers and performers of innovative, experimental, and avant-garde music. The Center is a highly collaborative organization which provides a unique, intimate setting for both artists and concertgoers that is currently not being met by other venues.

The Center's co-founder and executive director, Adam Fong, cites the new partnership as further evidence of a musical renaissance in the Bay Area.

"We're thrilled that these two organizations, who between them have supported the music scene in San Francisco for almost 60 years, will be joining us. As a community center for new music, we can help long-standing institutions like these connect with new artists and listeners. Together we can build the community and a stronger scene for this music, which has always lived on the margins."

In addition to presenting concerts, workshops, and exhibitions, the Center functions as an administrative hub during the day, providing collaborative workspaces for its member artists and organizations.

The San Francisco Contemporary Music Players, the nation's oldest continually performing new music ensemble, sees this new partnership as a great opportunity for collaborative synergy and community engagement. In addition to hosting a variety of "pop-up" concerts and composer salons, SFCMP is using the space at 55 Taylor as their new administrative office.

"SFCMP is actively embracing partnerships and new activities to create more awareness and enthusiasm for contemporary music, in all sorts of settings, both in and outside the concert hall," says Executive Director Rozella Kennedy. "The energy and excitement generated by CNM, as both a working hub and a gathering space for the new music community, was something we are very enthusiastic about. Further, the notion of co-working and leveraging resources and relationships is philosophically compelling as well as efficient and wise. We see it as a win-win-win for the Center, for us, and for the community and the artform."

SFCMP also looks forward to being part of the vanguard of community change in the Tenderloin district, and is forging new programmatic partnerships with community groups and programs that serve area youth.

San Francisco Friends of Chamber Music has become an increasingly vital part of the small ensemble performing arts community of the Bay Area, not only including more than 85 local ensembles and composers in its roster of affiliates and fiscally sponsored projects, but also as the presenter of the annual music extravaganza SF Music Day . Live + Free. The Musical Grant Program, administered by SFFCM, attests to the huge impact the organization has had on local artists, with over 500 musicians and composers benefitting from the support.

The non-profit organization was founded in 1998 to nurture, support and promote the careers of professional chamber music ensembles and to build audiences for chamber music in the San Francisco Bay Area. In 2010, SFFCM was honored to be nationally recognized by Chamber Music America when it received the prestigious CMAcclaim Award for its extraordinary contributions in the field of chamber music. Director Dominique Pelletey is thrilled to forge ahead with the move to 55 Taylor Street:

"We cater to all styles of music, and to musicians and composers from every genre. By finding a home at 55 Taylor Street, we are creating opportunities for musicians to share their work, to do quiet research, to meet and foster ideas. SFFCM is also making plans to present a bi-weekly showcase series featuring music from the baroque to cutting-edge improv and our space will be open for our fiscally-sponsored projects to use as an office or meeting place, as well as being an exhibition gallery/listening room for the work of local composers. It is an honor to be in a partnership with the Center for New Music, whose mission we so strongly support, and to share 55 Taylor with the Contemporary Music Players. We believe this will ring in a new era of collegiality and growth for all of us, create bonds between musicians of all genres and be a great boon to the musicians and audiences of the Bay Area."

The Center for New Music was able to lease and improve 55 Taylor Street (move-in October 2012, tenant improvements to be completed September 2013) thanks to support from the Office of Economic Workforce Development, in partnership with the San Francisco Arts Commission, Urban Solutions, and the Northern California Community Loan Fund.

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