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**CENTER FOR NEW MUSIC HELPS BRING MUSIC
COMMUNITY TO CENTRAL MARKET**

New Non-Profit Offers Unique, Intimate Venue and Workspace

SAN FRANCISCO, CA [July 1, 2013] - The Center for New Music is a new non-profit organization helping to incubate and present composers and performers of innovative, experimental, and avant-garde music. The Center is a highly collaborative organization which provides a unique, intimate setting for both artists and concertgoers that is currently not being met by other venues.

The Center is located at 55 Taylor Street, just two doors down from the Golden Gate Theater and directly across the street from the Warfield Theater. The site formerly housed the non-profit organization Gray Area Foundation for the Arts.

While some tenant improvements are planned for the coming months, the Center has hosted two to three concerts per week since February of this year. The Center for New Music is a small venue, and won't seat more than 90 patrons. However its founders insist that intimacy is essential to the experience:

"In san Francisco we're lucky to have so many places to hear great music, from small art galleries to concert stages like Yerba Buena and the new SFJAZZ Center, to big halls like the Warfield and the Independent. But the Center is for music that doesn't quite fit in any of those places. And because the music is new and different, the audience will always want to get up close, to meet the artists, to hear the detail. We felt strongly that there was a need for a space this size, where artists could try anything, without having to worry about filling a big hall, or working around an art exhibit."

—Adam Fong, Co-Founder and Executive Director

Part of the unique business model of the Center is its commitment of allowing artists to keep 100% of ticket proceeds. This is possible due to the Center's hybrid business model: during the day, they will offer shared office and workspace, and a rehearsal room available by the hour.

Revenue from these activities, plus fundraiser concerts, grants and contributions from individuals, will help ensure that artists always receive 100% of the door.

The Center has developed partnerships with local organizations and schools in an effort to provide more artistic opportunities to its members, the larger musical community, and its neighborhood. One recent collaborating partner was Summer of Art: together they helped bring a series of free outdoor performances to UN Plaza. This ongoing series is coordinated with the Off the Grid food truck service that comes to UN Plaza every Tuesday from 11 a.m. to 2 p.m.

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Connect with the Center for New Music through social media

